

*Let's have some fun?*



*“Practice and repetition lead us to perfection, or at least, closer enough”.*

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Here are the answers

What does the presenter (Jonathan Porritt) say is more powerful than anything else?

The answer is: consumerism

What does he say that the "message" of advertising is?

The answer is: that the more we consume, the better our lives will be

Several million people becoming "shopaholics" is...

The answer is: a disaster

Which is true?

The answer is: He's in the UK and he buys apples that came from NZ by plane.

Where does he think we should buy our food from?

The answer is: local farmers' markets

He says that every little act of consumerism is linked to a much bigger picture.

What's the picture?

The answer is: the end of the world as we know it

What's been the problem for much of human history?

The answer is: scarcity- poverty and deprivation

For thousands of years, there were only a few...


The answer is: conspicuous consumers

In the past, religion encouraged people to

The answer is: be satisfied with very little

In the 17th century, it became

The answer is: respectable to consume and flaunt consumption



The economist Adam Smith said that individuals should  
The answer is: follow their self-interest

The 19th century saw  
The answer is: a shift to consumerism

Both production and consumption were  
The answer is: transformed

*Fab Silva*